

# Harbor House Mission

Harbor House hopes to contribute to the building of a just community where all people are included. We see all human beings as worthy of our time and our efforts. We offer referrals, resources, case management, and a hand up for those who are struggling. It is our goal to help all people in our community find hope, gainful employment, affordable housing, and a sense of personal well being.

## 2022 by the Numbers

Harbor House helped 145 families remain in their homes through **rental assistance** which is a program of eviction prevention. We do not want additional homelessness to happen in our community. Harbor House spent over \$170,000 on this program. Harbor House spent over 1,560 hours of individual **case management** with clients. We believe the only way to improve the life situation of a client is to walk with each person or family. Harbor House provided **27,780 lunches** and **12,100 hot dinners** to individuals. This program runs every day except for Christmas Day.

## Event Sponsorship Levels

By sponsoring our annual fundraiser, Concert 4 The Conejo, you are helping to transform our community. Your sponsorship helps to engage with our supporters who are leaders in the community and who truly want to see the Conejo Valley thrive. You will come with us to the front lines of helping those who live in poverty right here in the Thousand Oaks area.

### Partner Level- \$1,000 Sponsorship

- Logo on our website
- Logo on all event signage and program
- 10 tickets to event
- Social Media Shout Out (Over 1,000 followers)

### Mission Level - \$2,500 sponsorship

- Logo on our website with link to sponsor website
- Logo on all event signage and program
- Quarter page ad in program
- Unlimited tickets to event
- Dedicated Social Media Post (Over 1,000 followers)
- Product Placement at event
- Newsletter recognition (1,700 contacts)



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(Types of levels are on the following page)



## **Partner Level- \$1,000 Sponsorship**

- Logo on our website
- Logo on all event signage and program
- 10 tickets to event
- Social Media Shout Out (Over 1,000 followers)

## **Mission Level- \$2,500 Sponsorship**

- Logo on our website with link to sponsor website
- Logo on all event signage and program
- Quarter page ad in program
- Unlimited tickets to event
- Dedicated Social Media Post (Over 1,000 followers)
- Product Placement at event
- Newsletter recognition (1,700 contacts)

## **Community Level- \$5,000 Sponsorship**

- Logo on our website with link to sponsor website
- Logo on all event signage and program
- Full page ad in program
- Unlimited Tickets for VIP area at event
- Dedicated Social Media Posts (pre and post event) (Over 1,000 followers)
- Product Placement at event
- Dedicated Newsletter recognition (1,700 contacts)
- Press Release
- Photo Booth back drop
- Speaking Opportunity at Event

## **In Kind Sponsorship**

- Water
- Drinks
- Food
- Printing of programs and other promotional materials
- promotional items
- Center Pieces
- Decorations

